

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT JUNE 2016



CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 7,492,536.34	\$ 7,215,486.82	\$ 277,049.52	3.84%
FY(Jul - Jun)	\$ 16,355,251.98	\$ 15,337,422.19	\$ 1,017,829.79	6.64%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2015	+ / -
\$ 16,355,251.98	\$ 15,337,422.19	6.64%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2015	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 7,215,486.82	\$ 6,459,670.08	\$ 755,816.74	11.70%
FY(Jul - Jun)	\$ 15,337,422.19	\$ 13,893,227.40	\$ 1,444,194.79	10.39%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2014	+ / -
\$ 16,355,251.98	\$ 13,893,227.40	17.72%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 7,492,536.34	\$ 6,459,670.08	\$ 1,032,866.26	15.99%
FY(Jul - Jun)	\$ 16,355,251.98	\$ 13,893,227.40	\$ 2,462,024.58	17.72%

JUNE 2016									
	ROOM TAX REVENUE				REVENUE	AVERAGE DAILY RATE			
	2016	2015	Dollar + / -	Percent + / -	2014	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 1,109,063.29	\$ 1,052,440.93	\$ 56,622.36	5.4%	\$ 931,818.10	\$ 99.57	\$ 91.81	\$ 7.75	8.4%
TOP 13	\$ 1,690,710.09	\$ 1,511,946.42	\$ 178,763.67	11.8%	\$ 1,343,672.23	\$ 85.16	\$ 72.40	\$ 12.76	17.6%
RV	\$ 49,504.51	\$ 43,972.32	\$ 5,532.19	12.6%	\$ 34,112.99	\$ 35.01	\$ 33.01	\$ 2.00	6.1%
REMAINING	\$ 31,561.24	\$ 42,278.66	\$ (10,717.42)	-25.3%	\$ 58,329.45	\$ 49.55	\$ 30.16	\$ 19.39	64.3%
TOTAL	\$ 1,771,775.84	\$ 1,598,197.40	\$ 173,578.44	10.86%	\$ 1,436,114.67	\$ 80.70	\$ 67.67	\$ 13.04	19.26%

JUNE 2016									
	Available	Occupied	Occupancy	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2016	2016	2016	2015	2015	2015	2014	2014	2014
TOP 5	14,894	11,139	74.8%	14,666	11,463	78.2%	17,400	10,917	62.7%
TOP 13	30,304	19,854	65.5%	32,908	20,884	63.5%	32,805	20,427	62.3%
RV	3,516	1,414	40.2%	3,993	1,332	33.4%	8,370	1,068	12.8%
REMAINING	3,522	637	18.1%	4,876	1,402	28.8%	12,562	2,428	19.3%
28+ DAY	N/A	16,507	N/A	N/A	16,951	N/A	N/A	N/A	N/A
TOTAL	37,492	21,954	58.56%	41,777	23,618	56.5%	53,737	23,923	44.52%

JUNE 2016									
RevPar									
	2016	2015	Dollar + / -	Percent + / -	2016	2014	Dollar + / -	Percent + / -	
TOP 5	\$ 74.46	\$ 71.76	\$ 2.70	3.8%	\$ 74.46	\$ 53.55	\$ 20.91	39.0%	
TOP 13	\$ 55.79	\$ 45.94	\$ 9.85	21.4%	\$ 55.79	\$ 40.96	\$ 14.83	36.2%	
RV	\$ 14.08	\$ 11.01	\$ 3.07	27.9%	\$ 14.08	\$ 4.08	\$ 10.00	245.5%	
REMAINING	\$ 8.96	\$ 8.67	\$ 0.29	3.3%	\$ 8.96	\$ 4.64	\$ 4.32	93.0%	
TOTAL	\$ 47.26	\$ 38.26	\$ 9.00	23.5%	\$ 47.26	\$ 26.72	\$ 20.53	76.8%	