



OCTOBER 11, 2021 | JAMES SALANOVA

EVENTS & SALES

CTA BOARD MEETING PRESENTATION



RECAP: SPORTS CANCELLATIONS

- AWS Girls Softball
 - October 2-3
 - October 16-17

*** Low Registration Numbers***



EXCHANGES MARKETPLACES TRADESHOWS:

IPW Pre-FAM

- September 16, 2021
- Railbikes
- Step on Guided Tour by Mary Bennett
- Zach group shoots and railbikes

IPW

- September 18-22, 2021
- Las Vegas, NV
- 23 Appointments
 - Mexico
 - Canada
 - UK
 - South America
 - Japan
 - South America

Follow IPW for the Latest

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Twitter

Instagram



IPW attracts more than 6,200 travel professionals.

EXCHANGES MARKETPLACES TRADESHOWS:

- **NTA TRAVEL EXCHANGE**
 - November 14-17, 2021
 - Cleveland, OH
 - Appointments opened September 28
- **ABA MARKETPLACE**
 - January 8-11, 2022
 - Grapevine, TX
 - Appointments opened Sept. 30
- **GO WEST SUMMIT**
 - February 14-17, 2022
 - Reno, NV
 - Pre-fam planning already under way



UPDATED ONE SHEET:

- Aesthetic and verbiage update to one-sheet for group tours and conferences.

CARSON CITY

Your Nevada Group Tour Experience Starts Here

Carson City, Nevada boasts an array of outdoor adventures, fine restaurants, challenging golf courses, historical attractions, museums, gaming opportunities and a plethora of events and entertainment. Visitors will find plenty of exciting activities and experiences to choose from. In the heart of the action, Carson City is nestled just minutes from world famous Lake Tahoe, electrifying Reno, historic Virginia City and the majestic Sierra Nevada mountain range.

OUTDOOR RECREATION



A host to **award-winning trails**, Carson City is an adventurer's dream. Get away from the Tahoe crowds and explore the trails on foot or bike that lead to waterfalls and stunning vistas. Explore OHV roads that lead to neighboring valleys or hop on the Carson River by raft, kayak or paddle board. There is something for everyone to discover.

- Lake Tahoe
- Old West Virginia City
- Waterfalls and Hot Springs

ARTS & ENTERTAINMENT



In addition to **award-winning theaters, beautiful art galleries, and numerous cultural events**, Carson City also hosts live music year-round.

- **Brewery Arts Center**
Live music, live theatre, live shows, and more!
- **Carson City Ghost Walk**
Carson City's rich & intriguing history is explored and theatrically re-lived in our seasonal evening walking tours.
- **Taste of Downtown**
A culinary dream for attendees featuring over 40 restaurants samples at one ticket price
- **Levitt AMP Concert Series**

HISTORY & ATTRACTIONS



Carson City showcases **6 museums** great for all ages. Rich in Western Heritage and American Indian heritage, the capital city holds a wealth of historic sites and experiences.

- **Museums:** Nevada State Museum, Nevada State Railroad Museum, Battle Born Hall, Children's Museum, Fire Museum, Stewart Indian School Cultural Center & Museum
- **Kit Carson Trail**
A self-guided walking tour showcasing the Historic West Side of Carson City
- **Ghost Walk Tours**
- **Capital Building Tours**
- **Train experiences:** V&T Railway: Historical train ride experience to Virginia City and the Railroad Museum
- **Carson Canyon Railbike Tours**

ACCOMMODATIONS



From **full-service hotels, to charming bungalows & historic hotels**, Carson City is an affordable option in the center of all the action in northern Nevada.

- 1,400 hotel rooms
- No resort fees
- More affordable rates than Reno/Tahoe & only 20 minutes away
- Free parking at all properties
- Centrally located to all northern Nevada attractions

DINING & CUISINE



The **up-and-coming food scene** is surprising and delighting foodies and travel writers. Enjoy fabulous cuisines, exceptional experiences and unique locations.

- Diverse, eclectic menus
- Many restaurants in the walkable downtown area
- Many accommodate large groups
- Many host live music year-round

START PLANNING YOUR GROUP TOUR TODAY

Contact **James Salanoa**
Events & Sales Manager
jsalanoa@visitcarsoncity.com
Office 775-283-7687
Cell 775-515-2161

visitcarsoncity.biz



ANNUAL EVENTS

Carson City is host to numerous special events year-round, many of them ongoing each month. Please note that special events may have changed due to COVID-19. For the most up-to-date listing, see visitcarsoncity.com/events

- JANUARY**
- Celtic Music Series
- FEBRUARY**
- International Film Festival
- APRIL**
- Brews, Brats & Ballet
- MAY**
- Carson City Ghost Walk
- JUNE**
- Capital City Brewfest
- Stewart Indian School Powwow (Father's Day Powwow)
- Levitt AMP Concert Series
- Taste of Downtown
- JULY**
- Concert Under the Stars
- Downtown Revival Car Show
- AUGUST**
- Jazz & Beyond Festival
- Outlaw Flat-Trac Race
- SEPTEMBER**
- Silver State Art Festival
- OCTOBER**
- Nevada Day Parade
- NOVEMBER**
- Polar Express
- DECEMBER**
- Silver & Snowflake Festival
- Polar Express
- The Nutcracker Ballet



PROXIMITY TO NEARBY CITIES & ATTRACTIONS

| LOCATION | DRIVE TIME | MILES |
|---------------|--------------|-------|
| Lake Tahoe | 25 min | 18 |
| Reno | 25 min | 25 |
| Sacramento | 2 hrs 45 min | 130 |
| San Francisco | 3 hrs 45 min | 215 |
| Yosemite NP | 4 hrs 15 min | 185 |

Reno-Tahoe Airline Service
With more than 144 flights per day (arrivals plus departures) and nonstop services from 24 cities, Reno-Tahoe is easy on your time and budget. In 2019, RNO handled more than 4.4 million passengers, with service from 9 commercial airlines.

| LOCATION | DRIVE TIME | MILES |
|-----------------|--------------|-------|
| Mt. Shasta | 4 hrs 45 min | 245 |
| Death Valley NP | 5 hrs 45 min | 345 |
| Great Basin NP | 6 hrs 20 min | 387 |
| Las Vegas | 7 hrs | 435 |
| Salt Lake City | 7 hrs 45 min | 546 |

NOTABLE MEDIA MENTIONS

- Forbes' "Best Places to Travel to Avoid the Pandemic"
- Inourfly 2020 Greenest Cities
- UPRIXX 2020 Travel Hot List
- True West Magazine's Top 10 Western Towns in the US
- Sunset Magazine's 2020 Dream Town List
- Most Travel-Worthy States Capital 2014



VISIT CARSON CITY

James Salanoa - Events & Sales Manager
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716 N. Carson St. Carson City, NV 89701
visitcarsoncity.biz

UPCOMING EVENTS

- **Forces of Nature**

- October 23, 10-1:30
- 120 min. every 30 min.
- Sponsored

- **Nevada Day Parade**

- October 30
- Sponsored

- **Dia De Los Muertos**

- November 5, 5-7 pm
- November 6, 10 am to 3 pm
- Sponsored

FORCES OF NATURE
OCTOBER 23
2021
(775) 348-6279
WWW.CARSONCITYGHOSTWALK.COM
NINETY MINUTE
OUTDOOR TOURS
TICKETS -
\$20 ADVANCE
\$25 @ THE TOUR
GUIDED TOURS LEAVE
EVERY 1/2 HOUR
10 AM - 2 PM
FROM THE MCFADDEN PLAZA
CARSON CITY
CARSON CITY
GHOST WALK
Discovery/ARTS center
THE FOX BREWPUB
BRUKA
VISIT CARSON CITY NV

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14th Annual
DIA
de los
MUERTOS
FREE ADMISSION
NOV. 5 & 6
ALL AGES EVENT!

PRESENTED BY
WESTERN NEVADA COLLEGE
Nevada State Museum
CARSON CITY CULTURAL COMMISSION

ALTAR PRESENTATION
NOV. 5th | 5:00PM-7:00PM
Traditional altars created by schools and community members.
Music and welcoming sweets!

COMMUNITY CELEBRATION
NOV. 6th | 10:00AM-3:00PM
Sugar Skull Crafts, Exhibits, Folklore Dancers, Food Trucks
Nevada State Museum 600 N Carson Street, Carson City

MADE POSSIBLE BY GENEROUS CONTRIBUTIONS FROM
VISIT CARSON CITY NV
CARSON CITY DOWNTOWN
FOR MORE INFO:
CARSONVNMUSEUM.ORG/DDLM
775.687.4810



IN THE WORKS

- **Ford Bronco Super Celebrations**

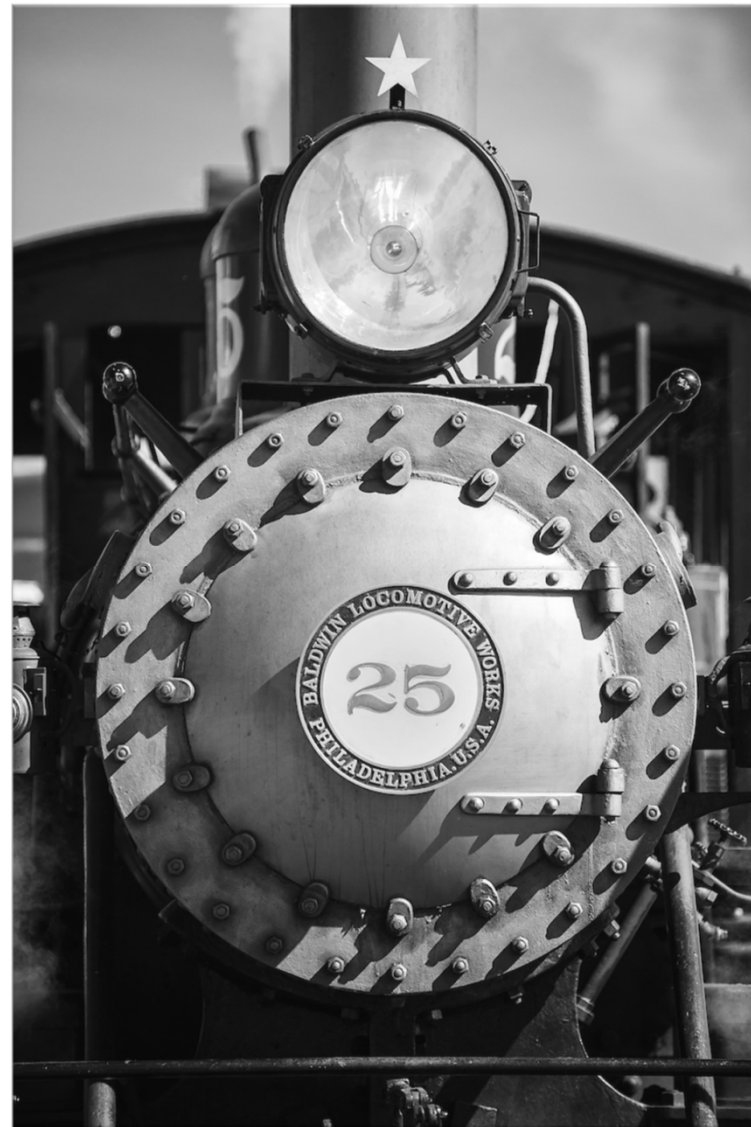
- September 2022
- 300-500 Broncos
- Location: Pending
- Site Visit: Possibly November





IN THE WORKS

- **Great Western Steam Up**
 - July 1-4, 2022
 - Collaboration with Nevada Railroad Museum & Travel Nevada
 - Celebrating the 150th anniversary of the completion of the V&T railroad





THANK YOU

VISIT
CARSON
CITY **NV**