



November 8, 2021 | James Salanoa

# EVENTS & SALES

CTA BOARD MEETING PRESENTATION



# EXCHANGES MARKETPLACES TRADESHOWS:

- **NTA TRAVEL EXCHANGE**
  - November 14-17, 2021
  - Cleveland, OH
    - 18 Pre-scheduled Appointments
    - 7-minute pitches
    - Sales Mission Presentation with RSCVA & LVCVA
      - Nov. 4



## ANNUAL EVENTS

Carson City is host to numerous special events year-round, many of them ongoing each month. Please note that special events may have changed due to COVID-19. For the most up-to-date listing, see [visitcarsoncity.com/events](http://visitcarsoncity.com/events)

- JANUARY**
- Celtic Music Series
- FEBRUARY**
- International Film Festival
- APRIL**
- Brews, Brats & Ballet
- MAY**
- Carson City Ghost Walk
- JUNE**
- Capital City Brewfest
- Stewart Indian School Powwow (Father's Day Powwow)
- Levitt AMP Concert Series
- JULY**
- Concert Under the Stars
- Downtown Revival Car Show
- Taste of Downtown
- AUGUST**
- Jazz & Beyond Festival
- Outlaw Flat-Trac Race
- SEPTEMBER**
- Silver State Art Festival
- Street Vibrations
- OCTOBER**
- Nevada Day Parade
- NOVEMBER**
- Polar Express
- DECEMBER**
- Silver & Snowflake Festival
- Polar Express
- The Nutcracker Ballet

VISIT  
**CARSON CITY**  
NV

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## PROXIMITY TO NEARBY CITIES & ATTRACTIONS

### Reno-Tahoe Airline Service

With more than 144 flights per day (arrivals plus departures) and nonstop services from 24 cities, Reno-Tahoe is easy on your time and budget. In 2019, RNO handled more than 4.4 million passengers, with service from 9 commercial airlines.

LOCATION	DRIVE TIME	MILES
Lake Tahoe	25 min	18
Reno	25 min	25
Sacramento	2 hrs 45 min	130
San Francisco	3 hrs 45 min	215
Yosemite NP	4 hrs 15 min	185

LOCATION	DRIVE TIME	MILES
Mt. Shasta	4 hrs 45 min	245
Death Valley NP	5 hrs 45 min	345
Great Basin NP	6 hrs 20 min	387
Las Vegas	7 hrs	435
Salt Lake City	7 hrs 45 min	546

## NOTABLE MEDIA MENTIONS

- Insurify 2020 Greenest Cities
- UPROXX 2020 Travel Hot List
- True West Magazine's Top 10 Western Towns in the US
- Sunset Magazine's 2020 Dream Town List
- Most Travel-Worthy State Capital 2014



VISIT CARSON CITY



# EXCHANGES MARKETPLACES TRADESHOWS:

- **NTA TRAVEL EXCHANGE**
  - November 14-17, 2021
  - Cleveland, OH
- **ABA MARKETPLACE**
  - January 8-11, 2022
  - Grapevine, TX
    - Appointments close December 7<sup>th</sup>
- **GO WEST SUMMIT**
  - February 14-17, 2022
  - Reno, NV
    - Pre-fam planning already under way





# UPCOMING EVENTS

- **Polar Express Train**
  - November 19<sup>th</sup> - December 24<sup>th</sup>
- **Silver & Snowflakes Festival of Lights**
  - December 3<sup>rd</sup>
  - 5:30 p.m.
- **Homestead Holidays**
  - December 10<sup>th</sup> - 12<sup>th</sup>
- **Santa Train**
  - December 4<sup>th</sup> - 19<sup>th</sup>



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*Homestead Holidays*  
Dec. 10-12, 2021 5pm - 8pm @ Silver Saddle Ranch

Photos with Santa  
Live Music  
Wagon Rides  
Christmas Craft Mar-

Food  
Decorations & Lights  
Drink

CARSON CITY  
FRIENDS OF SILVER SADDLE RANCH

ALLISON MACKENZIE  
ATTORNEYS & COUNSELLORS AT LAW

VISIT CARSON CITY NV

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**THANK YOU**

**VISIT**  
**CARSON**  
**CITY** **NV**