



June 12, 2023 | Stu Wexler

EVENTS & SALES

CTA BOARD MEETING PRESENTATION



PRESENTATION OUTLINE

- **IPW 2023 SAN ANTONIO RECAP**
- **BATTLE BORN BLADES RECAP**
- **RUGBY UPDATE - July 15th**
- **bikethebest- German Motorcycle Group**
- **BONANZA KENNEL CLUB – September 2023**



**VISIT
CARSON
CITY**



Appointments

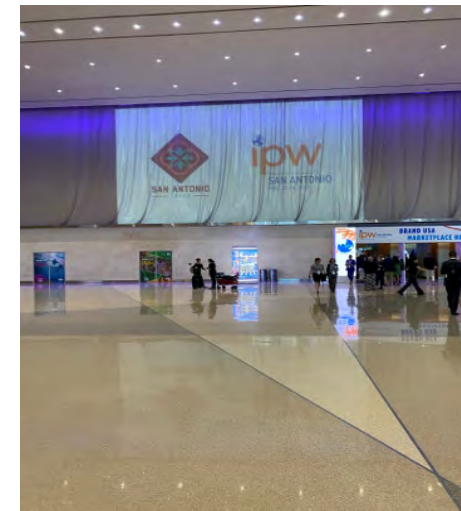
47 scheduled-45 actual- a few no-shows

Continued Main interests for Carson City

Location-outdoor activities-museums-
Carson City history, the “Old West”.

Canada and Mexico buyer registrations are presently 34% above 2019 levels, while Brazil and South America overall are 33% and 19%, respectively, above 2019 levels. Australia is trending 17% above 2019 levels.

The Brand USA Marketplace Hall exceeded expectations as more than **5,000 delegates** from **60+ countries** arrived for the show.



Battle Born Blades

Sword-Fighting Tournament



50 fencers participated, including a Canadian fencer, who will be back for the next tournament. And an estimated attendance of 115 spectators throughout the weekend.



BATTLE BORN BLADES 2023



CALIFORNIA RUGBY LEAGUE - 2023

CARSON CITY CUP

Carson City High School Football Field

JULY 15, 2023



4 Games - 3 men's & 1 women's
8 Teams - CA, UT & NV
160 players

**CA RUGBY
LEAGUE
July 15, 2023**



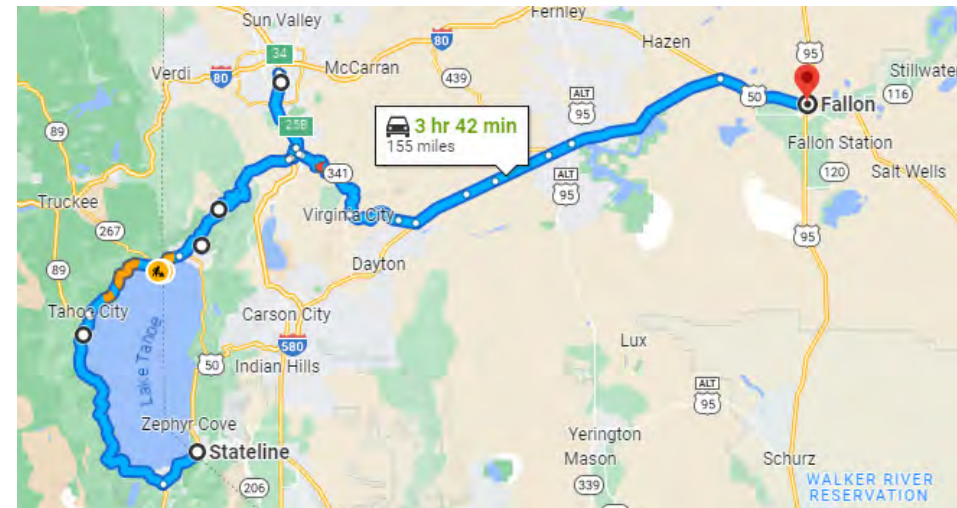


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|-------------|
| Las Vegas |
| Ely |
| Fallon |
| Lake Tahoe |
| Carson City |
| Tonopah |
| Las Vegas |



**bikethebest
from IPW**

bikethebest motorcycle tours is a German motorcycle group that tours the Western US once a year. After a stop in Reno, they will stay in Tahoe overnight, then come to Carson City to spend the night. They look to bring a larger group to Nevada in 2024. They were originally going to stay in Reno.



**BONANZA
KENNEL CLUB
2023**



Bonanza Kennel Club



**Shows will be held September 30
to October 1, 2023, at Fuji Park**



THANK YOU

VISIT
CARSON
CITY NV