



EVENTS & SALES

CTA BOARD MEETING PRESENTATION



September 11, 2023 | Stu Wexler



OUTLINE

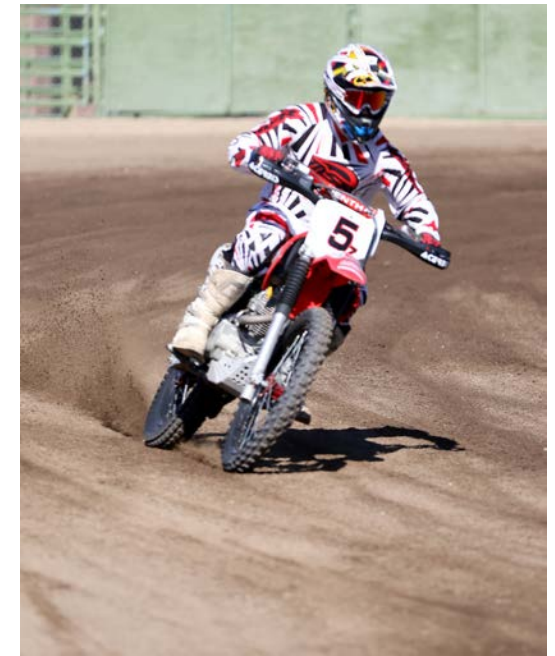
- OUTLAW FLAT TRAC RACE RESULTS
- UPDATE ON BRONCO CELEBRATION
- SILVER STATE ART FESTIVAL
- BONANZA KENNEL CLUB
- NEVADA NICA BIKE RACE

OUTLAW FLAT TRAC RACE

They were 20% over last year for registered riders, while tickets sales were up close to 40% from last year.

A new series was The Hooligans, which brought in a few more guests from out of town.

Survey's were sent out right after the race. We'll see the results in a couple of weeks.



BRONCO SUPER CELEBRATION

Capital Ford is participating and will have a couple of Bronco's on exhibit at the event.

So far...this year we have:

Gold Country Broncos

Sin City Broncos

Registration will remain open until the week before the show. Around 50 Broncos are registered, along with 10 vendors.



Bronco Driver Magazine Presents: Super Celebration at Carson City, NV October 4-7, 2023

SILVER STATE ART FESTIVAL | SEPTEMBER 8-10

The Silver State Art Festival, at Fuji Hall is a collaborative gathering of several of the natural fine artistry entities in and around the state of Nevada, California, and Arizona.

40 Artists and vendors from around Nevada, California and Arizona will be participating. They are estimating close to 2,000 attendees over the weekend, both local and from out of the area.

Surveys along with Datafy will be used after the show.



BONANZA KENNEL CLUB

FUJI PARK | SEPTEMBER 30-OCTOBER 1

VISIT
**CARSON
CITY** NV



Most participants travel more than 100 miles to get to AKC events and spend at least two to three nights in the communities where events are held. More than half bring traveling companions with them on these trips.

For 2022, they had a total of 735 dogs. The majority were from California, New Hampshire, and Oregon. They estimate at least the same number of dogs.

The 2023 Shows will be held on September 30 & October 1, 2023, at Fuji Park, Carson City, Nevada. There are six back-to-back Specialties on Friday!



WELCOME TO NEVADA NICA



The **Nevada Interscholastic Cycling League** was founded in 2016 as a non-profit 501(c)(3) Project League of the National Interscholastic Cycling Association (NICA). We facilitate the development of high school and middle school teams/clubs for grades 6-12 throughout Northern Nevada and the eastern Sierras where we provide the education, training, licensing and insurance for coaches and volunteers. We also produce high-quality mountain bike events and races that emphasize the value of participation, camaraderie, positive sporting behavior and well-being over competition.

This is the first NICA Race to be held in Carson City, which will become an annual event here in Carson City. Teams from the Mammoth, Bishop, and Ely areas will be participating in the race.





THANK YOU

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EVENTS & SALES MANAGER