CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORTING

FY24 JUL 2023 - JUN 2024	JUL 2023	AUG 2023	SEP 2023	OCT 2023	NOV 2023	DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	FY24 JUL 2023 - JUN 2024 TOTAL TO DATE
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	3,541,597.41	3,339,627.67	3,252,110.29	2,408,712.63	1,787,400.37	1,821,002.39							16,150,450.76
Non-Taxable Room Revenue	160,639.66	183,509.16	153,068.09	140,646.74	112,041.95	171,146.08							921,051.68
Taxable Room Revenue	3,380,957.75	3,156,118.51	3,099,042.20	2,268,065.89	1,675,358.42	1,649,856.31							15,229,399.08
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	38,999	39,053	35,543	39,269	35,941	41,108							229,913
Non-Taxable Room Nights - Occupied	2,591	2,606	2,253	2,392	2,387	2,675							14,904
Available Taxable Nights	36,408	36,447	33,290	36,877	33,554	38,433							215,009
Taxable Room Nights - Occupied	26,312	25,073	22,818	22,383	15,357	16,471							128,414
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	74.11%	70.88%	70.54%	63.09%	49.37%	46.57%							62.34%
Non-Taxable Occupancy %	6.64%	6.67%	6.34%	6.09%	6.64%	6.51%							6.48%
Taxable Occupancy %	72.27%	68.79%	68.54%	60.70%	45.77%	42.86%							59.72%
ADR													
Total ADR (includes non-taxable & taxable)	122.53	120.66	129.72	97.22	100.73	95.11							112.69
Non-Taxable ADR	62.00	70.42	67.94	58.80	46.94	63.98							61.80
Taxable ADR	128.49	125.88	135.82	101.33	109.09	100.17							118.60
REVPAR													
Total REVPAR (includes non-taxable & taxable)	90.81	85.52	91.50	61.34	49.73	44.30							70.25
Taxable REVPAR	92.86	86.59	93.09	61.50	49.93	42.93							70.83
RV PARKS													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	246,225.25	235,284.15	235,521.15	214,458.48	186,973.55	190,852.53							1,309,315.11
Non-Taxable Room Revenue	202,078.55	193,283.29	191,054.35	177,854.54	161,212.60	174,672.10							1,100,155.43
Taxable Room Revenue	44,146.70	42,000.86	44,466.80	36,603.94	25,760.95	16,180.43							209,159.68
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	8,897	8,897	8,610	6,307	8,700	8,942							50,353
Non-Taxable Room Nights - Occupied	7,117	7,319	6,935	4,459	5,739	5,544							37,113
Available Taxable Nights	1,780	1,578	1,675	1,848	2,961	3,398							13,240
Taxable Room Nights - Occupied	599	566	623	548	663	280							3,279
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	86.73%	88.63%	87.78%	79.39%	73.59%	65.13%							80.22%
Non-Taxable Occupancy %	79.99%	82.26%	80.55%	70.70%	65.97%	62.00%							73.71%
Taxable Occupancy %	33.65%	35.87%	37.19%	29.65%	22.39%	8.24%							24.77%
ADR													
Total ADR (includes non-taxable & taxable)	31.91	29.84	31.16	42.83	29.21	32.77							32.42
Non-Taxable ADR	28.39	26.41	27.55	39.89	28.09	31.51							29.64
Taxable ADR	73.70	74.21	71.38	66.80	38.86	57.79							63.79
REVPAR													
Total REVPAR (includes non-taxable & taxable)	27.68	26.45	27.35	34.00	21.49	21.34							26.00
Taxable REVPAR	24.80	26.62	26.55	19.81	8.70	4.76							15.80

AS REPORTED BY LODGING PROPERTIES

INCLUDES REPORTING RECEIVED AS OF 3/5/2024