

**CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORTING**

FY24 JUL 2023 - JUN 2024	JUL 2023	AUG 2023	SEP 2023	OCT 2023	NOV 2023	DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	FY24 JUL 2023 - JUN 2024 TOTAL TO DATE
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	3,541,597.41	3,339,627.67	3,252,110.29	2,408,712.63	1,787,400.37	1,821,002.39	1,532,934.24	1,641,741.60	1,906,144.17	2,324,363.16	2,615,326.87	3,029,504.15	29,200,464.95
Non-Taxable Room Revenue	160,639.66	183,509.16	153,068.09	140,646.74	112,041.95	171,146.08	126,146.86	138,036.33	125,318.60	123,108.51	130,908.70	119,929.64	1,684,500.32
Taxable Room Revenue	3,380,957.75	3,156,118.51	3,099,042.20	2,268,065.89	1,675,358.42	1,649,856.31	1,406,787.38	1,503,705.27	1,780,825.57	2,201,254.65	2,484,418.17	2,909,574.51	27,515,964.63
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	38,999	39,053	38,093	39,269	38,401	41,108	40,754	38,312	40,887	39,581	40,888	40,067	475,412
Non-Taxable Room Nights - Occupied	2,591	2,606	2,253	2,392	2,387	2,675	2,406	2,192	2,127	1,562	1,920	1,918	27,029
Available Taxable Nights	36,408	36,447	35,840	36,877	36,014	38,433	38,348	36,120	38,760	38,019	38,968	38,149	448,383
Taxable Room Nights - Occupied	26,312	25,073	24,961	22,383	16,992	16,471	14,705	15,501	18,113	20,186	22,297	24,566	247,560
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	74.11%	70.88%	71.44%	63.09%	50.46%	46.57%	41.99%	46.18%	49.50%	54.95%	59.23%	66.10%	57.76%
Non-Taxable Occupancy %	6.64%	6.67%	5.91%	6.09%	6.22%	6.51%	5.90%	5.72%	5.20%	3.95%	4.70%	4.79%	5.69%
Taxable Occupancy %	72.27%	68.79%	69.65%	60.70%	47.18%	42.86%	38.35%	42.92%	46.73%	53.09%	57.22%	64.39%	55.21%
ADR													
Total ADR (includes non-taxable & taxable)	122.53	120.66	119.50	97.22	92.23	95.11	89.59	92.79	94.18	106.88	108.00	114.39	106.34
Non-Taxable ADR	62.00	70.42	67.94	58.80	46.94	63.98	52.43	62.97	58.92	78.81	68.18	62.53	62.32
Taxable ADR	128.49	125.88	124.16	101.33	98.60	100.17	95.67	97.01	98.32	109.05	111.42	118.44	111.15
REVPAR													
Total REVPAR (includes non-taxable & taxable)	90.81	85.52	85.37	61.34	46.55	44.30	37.61	42.85	46.62	58.72	63.96	75.61	61.42
Taxable REVPAR	92.86	86.59	86.47	61.50	46.52	42.93	36.68	41.63	45.94	57.90	63.76	76.27	61.37
RV PARKS													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	246,225.25	235,284.15	235,521.15	214,458.48	186,973.55	190,852.53	160,801.20	157,107.83	169,232.54	188,861.50	233,903.88	250,740.04	2,469,962.10
Non-Taxable Room Revenue	202,078.55	193,283.29	191,054.35	177,854.54	161,212.60	174,672.10	155,891.00	154,829.33	159,966.44	170,155.30	188,564.28	195,930.62	2,125,492.40
Taxable Room Revenue	44,146.70	42,000.86	44,466.80	36,603.94	25,760.95	16,180.43	4,910.20	2,278.50	9,266.10	18,706.20	45,339.60	54,809.42	344,469.70
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	8,897	8,897	8,610	6,307	8,700	8,942	8,911	8,381	8,959	8,760	8,874	8,640	102,878
Non-Taxable Room Nights - Occupied	7,117	7,319	6,935	4,459	5,739	5,544	6,719	5,111	5,936	5,460	5,896	6,166	72,401
Available Taxable Nights	1,780	1,578	1,675	1,848	2,961	3,398	2,192	3,270	3,023	3,300	2,978	2,474	30,477
Taxable Room Nights - Occupied	599	566	623	548	663	280	143	34	175	590	1,319	798	6,338
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	86.73%	88.63%	87.78%	79.39%	73.59%	65.13%	77.01%	61.39%	68.21%	69.06%	81.30%	80.60%	76.54%
Non-Taxable Occupancy %	79.99%	82.26%	80.55%	70.70%	65.97%	62.00%	75.40%	60.98%	66.26%	62.33%	66.44%	71.37%	70.38%
Taxable Occupancy %	33.65%	35.87%	37.19%	29.65%	22.39%	8.24%	6.52%	1.04%	5.79%	17.88%	44.29%	32.26%	20.80%
ADR													
Total ADR (includes non-taxable & taxable)	31.91	29.84	31.16	42.83	29.21	32.77	23.43	30.54	27.69	31.22	32.42	36.01	31.37
Non-Taxable ADR	28.39	26.41	27.55	39.89	28.09	31.51	23.20	30.29	26.95	31.16	31.98	31.78	29.36
Taxable ADR	73.70	74.21	71.38	66.80	38.86	57.79	34.34	67.01	52.95	31.71	34.37	68.68	54.35
REVPAR													
Total REVPAR (includes non-taxable & taxable)	27.68	26.45	27.35	34.00	21.49	21.34	18.05	18.75	18.89	21.56	26.36	29.02	24.01
Taxable REVPAR	24.80	26.62	26.55	19.81	8.70	4.76	2.24	0.70	3.07	5.67	15.22	22.15	11.30

AS REPORTED BY LODGING PROPERTIES