



Eric Brooks – January 13, 2025

ARTS & CULTURE

CTA BOARD MEETING PRESENTATION

PRESENTATION OUTLINE

- BAC Satellite Gallery:
Remembering The Gold Hill News
- New Sculpture in Mills Park
- Inaugural Tamale Festival 2024 Recap
- Americans for the Arts Report 2024



BAC Satellite Gallery
716 N. Carson St #A | Carson City, NV



WWW.BREWERYARTS.ORG



Remembering The Gold Hill News

The Gold Hill News was a bi-weekly newspaper printed in Gold Hill from 1974-1978. This exhibition will be a collection of those original papers, framed, highlighting the amusing nature of the writing, circumstances, news and original artwork.



NATIONAL SQUIRREL DAY



January 21, 2025, 3:30 - 5:00 pm
Seely Loop in Mills Park (1111 E. William)

- *Squirrel-themed story time
- *Squirrel craft
- *Squirrel singing games for the young and the young at heart
- *Squirrels?

Commemorate the new squirrel statue by artist Jeff Schomberg, donated by the Chamber of Commerce Leadership Class of 2024.

Free to attend



The Brewery Arts Center

Tamale Festival

Sunday, December 15th
1 to 5pm
449 West King Street

Join us in celebrating the holidays with tamales, live music, dancing, and games for the whole family. Bring your appetite! We will be awarding cash prizes for the Best Tamale and People's Choice Tamale!

breweryarts.org | 775.883.1976





- Vendors included:
 - Bubbly Waffle Hub (Judges Choice)
 - La Tapatia Ice Cream Shop
 - Daddy's Tacos (People's Choice)
 - Central Market
 - Rocio Gonzales
 - Lady Tamales
 - Maria Guadalupe Ramirez
 - Plus, art by Tonalli Arts and Imports and Nichim
- Winners received \$250 Prize
- Musical performance by Ballet Folklorico
- Face painting
- Kid's games and activities
- Volunteers from the Carson High School Latin Club
- Sold out in 3 hours
- Lines down the block starting at 12:30

WHY THE ARTS MATTER IN NEVADA



NATIONAL ARTS FACTS

**FOR-PROFIT & NON-PROFIT
ARTS & CULTURE SECTORS REPRESENT**

4.31% Nation's GDP **5.2 M** Jobs



\$1.102 TRILLION Arts & Culture



\$457.4 B Mining



\$270.8 B Agriculture & Forestry

The national arts and culture sector was a **\$1.102 trillion industry** in **2022** (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: **U.S. Bureau of Economic Analysis & National Endowment for the Arts** (2024). Data collected for 2022.

NEVADA ARTS FACTS

**FOR-PROFIT & NON-PROFIT
ARTS & CULTURE SECTORS REPRESENT**

4.9% State's GDP **43,254** Jobs



\$10.9 BILLION Arts & Culture



\$4.6 B Mining



\$0.3 B Agriculture & Forestry

The Nevada arts and culture sector was a **\$10.9 billion industry** in **2022** (4.9% of the state's GDP), representing **43,254 jobs** (2.83% of Nevada's workforce), and total compensation of **\$3.9 billion**.

Source: **U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies** (2024). Data collected for 2022.



THANK YOU

**VISIT
CARSON
CITY NV**