



VISIT
CARSON
CITY NV

February 10, 2025 | Stu Wexler

EVENTS & SALES

CTA BOARD MEETING PRESENTATION



PRESENTATION OUTLINE

- ABA 2025 PHILADELPHIA
- SENIOR SOFTBALL - ROCK 'N RENO
- 2025 EVENTS UPDATE
- UPCOMING 2025 TOURISM SHOWS



FACE-TO-FACE APPOINTMENTS

ABA offers a max of 54 seven-minute pre-scheduled appointments, where motorcoach and tour operator buyers obtain information and create business relationships with travel industry sellers. These one-to-one appointments are the core of the ABA Marketplace week.



ABA RESULTS

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SENIOR SOFTBALL - ROCK 'N RENO MAY 26 - JUNE 1, 2025



Senior Softball is adding a new tournament in Carson City, along with their tournaments in Reno. They are looking to increase the number of tournaments in Carson City for 2026.

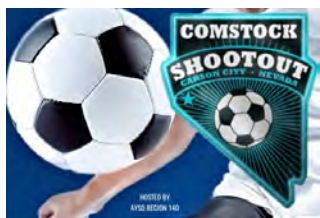


Playing Facilities

-  **Centennial Park Softball Complex**
5400 Heritage Way
Carson City, NV 89706
-  **Golden Eagle Regional Park**
6400 Vista Blvd.
Sparks, NV 89436
-  **Reno Softball Complex at Rancho San Rafael**
2975 N. Virginia St.
Reno, NV 89506

2025 EVENT UPDATES

- The Comstock Shootout will be April 26-27, with the boy's and girl's tournaments combined.
- The Karson Kruzers Car Show has changed their date to June 28, instead of August.
- Arena Wars Fighting Series will bring a new tournament on July 12 and is looking to add another toward the end of the year.
- Kaboom-Con 2 has expanded from one day last year to three full days this September 19-21 at the Community Center.



2025 TOURISM SHOWS



Visit Carson City will be in the Nevada Pavilion

IPW is the travel industry's premier international marketplace.

- U.S. travel organizations from across the country representing all categories of the industry
- IPW **Media** Marketplace, including a full day of **Brand USA Media** Marketplace activities
- International and domestic leisure buyers
- International meeting and incentive buyers
- International and domestic journalists



We are still working with a few organizations from **TEAMS 24** to bring new tournaments, and expand tournaments we host now, to Carson City, such as USA Pickleball, World Axe Throwing, American Junior Golf Association, USA BMX, and Ripken Baseball, whose founder is Cal Ripken.

We are looking to expand the Amateur and Youth sports in Carson City, along with adding new types of sports tournaments from the TEAMS shows.



THANK YOU

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