CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORTING

FY26 JUL 2025 - JUN 2026	JUL 2025	AUG 2025	SEP 2025	OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026	MAR 2026	APR 2026	MAY 2026	JUN 2026	TOTAL TO DATE
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	3,564,540.62	3,584,196.18	2,633,293.52	2,288,773.30	1,932,177.84	1,963,763.55	1,863,250.60	1,883,106.49	2,124,540.65	2,997,330.21	3,042,904.53	3,757,573.34	31,635,450.83
Non-Taxable Room Revenue	121,716.58	150,425.94	147,198.09	132,582.64	133,207.67	98,416.42	96,842.56	107,643.74	153,409.53	150,955.19	179,561.99	174,939.87	1,646,900.22
Taxable Room Revenue	3,442,824.04	3,433,770.24	2,486,095.43	2,156,190.66	1,798,970.17	1,865,347.13	1,766,408.04	1,775,462.75	1,971,131.12	2,846,375.02	2,863,342.54	3,582,633.47	29,988,550.61
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	40,410	40,663	39,222	40,220	37,111	37,878	38,127	35,171	39,314	38,208	39,833	39,123	465,280
Non-Taxable Room Nights - Occupied	1,686	1,916	1,764	1,908	1,720	1,609	1,483	1,594	2,034	1,879	1,998	1,979	21,570
Available Taxable Nights	38,724	38,747	37,458	38,312	35,391	36,269	36,644	33,577	37,280	36,329	37,835	37,144	443,710
Taxable Room Nights - Occupied	27,107	27,231	21,541	19,505	17,153	18,276	18,282	17,223	18,984	24,142	24,611	27,944	261,999
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	71.25%	71.68%	59.42%	53.24%	50.86%	52.50%	51.84%	53.50%	53.46%	68.10%	66.80%	76.48%	60.95%
Non-Taxable Occupancy %	4.17%	4.71%	4.50%	4.74%	4.63%	4.25%	3.89%	4.53%	5.17%	4.92%	5.02%	5.06%	4.64%
Taxable Occupancy %	70.00%	70.28%	57.51%	50.91%	48.47%	50.39%	49.89%	51.29%	50.92%	66.45%	65.05%	75.23%	59.05%
ADR													
Total ADR (includes non-taxable & taxable)	123.80	122.97	112.99	106.89	102.38	98.76	94.27	100.07	101.08	115.19	114.36	125.57	111.56
Non-Taxable ADR	72.19	78.51	83.45	69.49	77.45	61.17	65.30	67.53	75.42	80.34	89.87	88.40	76.35
Taxable ADR	127.01	126.10	115.41	110.55	104.88	102.07	96.62	103.09	103.83	117.90	116.34	128.21	114.46
REVPAR													
Total REVPAR (includes non-taxable & taxable)	88.21	88.14	67.14	56.91	52.06	51.84	48.87	53.54	54.04	78.45	76.39	96.05	67.99
Taxable REVPAR	88.91	88.62	66.37	56.28	50.83	51.43	48.20	52.88	52.87	78.35	75.68	96.45	67.59

FY25 JUL 2024 - JUN 2025	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	TOTAL TO DATE
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	3,755,112.79	3,476,635.73	3,015,062.98	2,418,141.79	2,054,817.08	1,860,555.98	1,821,991.05	2,020,370.59	2,253,756.07	2,529,430.38	2,732,705.19	3,117,965.40	31,056,545.03
Non-Taxable Room Revenue	172,668.92	145,579.51	136,042.98	130,046.50	114,935.48	98,013.76	93,989.59	157,997.63	201,825.60	205,263.73	254,630.44	142,330.92	1,853,325.06
Taxable Room Revenue	3,582,443.87	3,331,056.22	2,879,020.00	2,288,095.29	1,939,881.60	1,762,542.22	1,728,001.46	1,862,372.96	2,051,930.47	2,324,166.65	2,478,074.75	2,975,634.48	29,203,219.97
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	41,095	41,137	38,608	38,205	33,721	34,792	36,221	31,506	35,109	34,648	35,468	38,859	439,369
Non-Taxable Room Nights - Occupied	2,409	2,149	1,925	1,892	1,978	1,755	1,733	2,482	2,960	2,813	3,550	2,194	27,840
Available Taxable Nights	38,686	38,988	36,683	36,313	31,743	33,037	34,488	29,024	32,149	31,835	31,918	36,665	411,529
Taxable Room Nights - Occupied	28,000	25,991	23,797	21,616	16,179	20,101	17,208	16,417	19,318	20,508	21,429	24,855	255,419
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	74.00%	68.41%	66.62%	61.53%	53.84%	62.82%	52.29%	59.99%	63.45%	67.31%	70.43%	69.61%	64.47%
Non-Taxable Occupancy %	5.86%	5.22%	4.99%	4.95%	5.87%	5.04%	4.78%	7.88%	8.43%	8.12%	10.01%	5.65%	6.34%
Taxable Occupancy %	72.38%	66.66%	64.87%	59.53%	50.97%	60.84%	49.90%	56.56%	60.09%	64.42%	67.14%	67.79%	62.07%
ADR													
Total ADR (includes non-taxable & taxable)	123.49	123.55	117.22	102.86	113.17	85.13	96.19	106.90	101.17	108.46	109.40	115.27	109.64
Non-Taxable ADR	71.68	67.74	70.67	68.73	58.11	55.85	54.24	63.66	68.18	72.97	71.73	64.87	66.57
Taxable ADR	127.94	128.16	120.98	105.85	119.90	87.68	100.42	113.44	106.22	113.33	115.64	119.72	114.33
REVPAR													
Total REVPAR (includes non-taxable & taxable)	91.38	84.51	78.09	63.29	60.94	53.48	50.30	64.13	64.19	73.00	77.05	80.24	70.68
Taxable REVPAR	92.60	85.44	78.48	63.01	61.11	53.35	50.10	64.17	63.83	73.01	77.64	81.16	70.96

FY26 VS FY25	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	TOTAL TO DATE
HOTEL/MOTEL													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	(190,572.17)	107,560.45	(381,769.46)	(129,368.49)	(122,639.24)	103,207.57	41,259.55	(137,264.10)	(129,215.42)	467,899.83	310,199.34	639,607.94	578,905.80
Non-Taxable Room Revenue	(50,952.34)	4,846.43	11,155.11	2,536.14	18,272.19	402.66	2,852.97	(50,353.89)	(48,416.07)	(54,308.54)	(75,068.45)	32,608.95	(206,424.84)
Taxable Room Revenue	(139,619.83)	102,714.02	(392,924.57)	(131,904.63)	(140,911.43)	102,804.91	38,406.58	(86,910.21)	(80,799.35)	522,208.37	385,267.79	606,998.99	785,330.64
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	(685)	(474)	614	2,015	3,390	3,086	1,906	3,665	4,205	3,560	4,365	264	25,911
Non-Taxable Room Nights - Occupied	(723)	(233)	(161)	16	(258)	(146)	(250)	(888)	(926)	(934)	(1,552)	(215)	(6,270)
Available Taxable Nights	38	(241)	775	1,999	3,648	3,232	2,156	4,553	5,131	4,494	5,917	479	32,181
Taxable Room Nights - Occupied	(893)	1,240	(2,256)	(2,111)	974	(1,825)	1,074	806	(334)	3,634	3,182	3,089	6,580
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	-2.74	3.27	-7.21	-8.29	-2.99	-10.32	-0.45	-6.48	-9.99	0.80	-3.63	6.88	-3.52
Non-Taxable Occupancy %	-1.69	-0.51	-0.49	-0.21	-1.23	-0.80	-0.89	-3.35	-3.26	-3.20	-4.99	-0.59	-1.70
Taxable Occupancy %	-2.38	3.61	-7.36	-8.62	-2.50	-10.45	0.00	-5.27	-9.17	2.03	-2.09	7.44	-3.02
ADR													
Total ADR (includes non-taxable & taxable)	0.31	(0.58)	(4.22)	4.02	(10.79)	13.63	(1.92)	(6.83)	(0.08)	6.73	4.96	10.30	1.92
Non-Taxable ADR	0.52	10.77	12.77	0.75	19.34	5.32	11.07	3.87	7.24	7.37	18.14	23.53	9.78
Taxable ADR	(0.94)	(2.06)	(5.57)	4.69	(15.02)	14.38	(3.80)	(10.36)	(2.39)	4.57	0.70	8.49	0.13
REVPAR													
Total REVPAR (includes non-taxable & taxable)	(3.17)	3.63	(10.96)	(6.39)	(8.87)	(1.63)	(1.43)	(10.59)	(10.15)	5.44	(0.66)	15.81	(2.69)
Taxable REVPAR	(3.70)	3.18	(12.11)	(6.73)	(10.28)	(1.92)	(1.90)	(11.29)	(10.95)	5.34	(1.96)	15.30	(3.38)

AS REPORTED BY LODGING PROPERTIES

INCLUDES REPORTING RECEIVED AS OF 8/26/2026

CARSON CITY CULTURE & TOURISM AUTHORITY
TRANSIENT LODGING REPORTING

FY26 JUL 2025 - JUN 2026	JUL 2025	AUG 2025	SEP 2025	OCT 2025	NOV 2025	DEC 2025	JAN 2026	FEB 2026	MAR 2026	APR 2026	MAY 2026	JUN 2026	TOTAL TO DATE
RV PARKS													
REPORTED REVENUE													
Total Room Revenue (includes non-taxable & taxable)	263,513.41	238,814.32	253,302.86	233,337.16	217,532.89	206,519.48	217,420.25	204,617.07	228,025.01	242,610.50	287,864.33	278,753.17	2,872,310.45
Non-Taxable Room Revenue	212,495.99	200,770.90	217,026.97	210,385.72	204,616.98	199,234.05	210,830.20	196,206.30	213,409.30	214,022.60	229,277.12	232,026.58	2,540,302.71
Taxable Room Revenue	51,017.42	38,043.42	36,275.89	22,951.44	12,915.91	7,285.43	6,590.05	8,410.77	14,615.71	28,587.90	58,587.21	46,726.59	332,007.74
REPORTED ROOM NIGHTS													
Total Available Room Nights (includes non-taxable & taxable)	8,928	8,928	8,640	8,928	8,640	8,928	8,928	8,064	8,928	8,640	8,844	8,640	105,036
Non-Taxable Room Nights - Occupied	6,526	6,801	5,465	6,488	6,474	6,561	6,218	5,746	6,940	6,656	7,154	6,268	77,297
Available Taxable Nights	2,402	2,127	3,175	2,440	2,166	2,367	2,710	2,318	1,988	1,984	1,690	2,372	27,739
Taxable Room Nights - Occupied	897	663	701	498	209	194	256	259	253	549	952	855	6,286
OCCUPANCY %													
Total Occupancy % (includes non-taxable & taxable)	83.14%	83.60%	71.37%	78.25%	77.35%	75.66%	72.51%	74.47%	80.57%	83.39%	91.66%	82.44%	79.58%
Non-Taxable Occupancy %	73.10%	76.18%	63.25%	72.67%	74.93%	73.49%	69.65%	71.25%	77.73%	77.04%	80.89%	72.55%	73.59%
Taxable Occupancy %	37.34%	31.17%	22.08%	20.41%	9.65%	8.20%	9.45%	11.17%	12.73%	27.67%	56.33%	36.05%	22.66%
ADR													
Total ADR (includes non-taxable & taxable)	35.50	32.00	41.08	33.40	32.55	30.57	33.58	34.07	31.70	33.67	35.51	39.13	34.36
Non-Taxable ADR	32.56	29.52	39.71	32.43	31.61	30.37	33.91	34.15	30.75	32.15	32.05	37.02	32.86
Taxable ADR	56.88	57.38	51.75	46.09	61.80	37.55	25.74	32.47	57.77	52.07	61.54	54.65	52.82
REVPAR													
Total REVPAR (includes non-taxable & taxable)	29.52	26.75	29.32	26.14	25.18	23.13	24.35	25.37	25.54	28.08	32.55	32.26	27.35
Taxable REVPAR	21.24	17.89	11.43	9.41	5.96	3.08	2.43	3.63	7.35	14.41	34.67	19.70	11.97

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