
BAC
BREWERY ARTS CENTER

LEVITT FAMILY FOUNDATION

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connections central

2026 LEVITT AMP CARSON CITY MUSIC SERIES

6/20 | **RED ELVISES** | SURF ROCK
6/27 | **SAMBADA** | AFRO-BRAZILIAN
7/11 | **INDIGENOUS** | BLUES
7/18 | **THE VINDYS** | ROCK
7/25 | **THE SAM CHASE** | AMERICANA
8/01 | **VAN GOAT** | SWING PUNK
8/08 | **JAKOTA WASS** | COUNTRY
8/15 | **JELLY BREAD** | FUNK
8/22 | **YOUNG DUBLINERS** | CELTIC
8/29 | **MUMBO GUMBO** | AMERICANA



Kilpatrick Bullentini Law

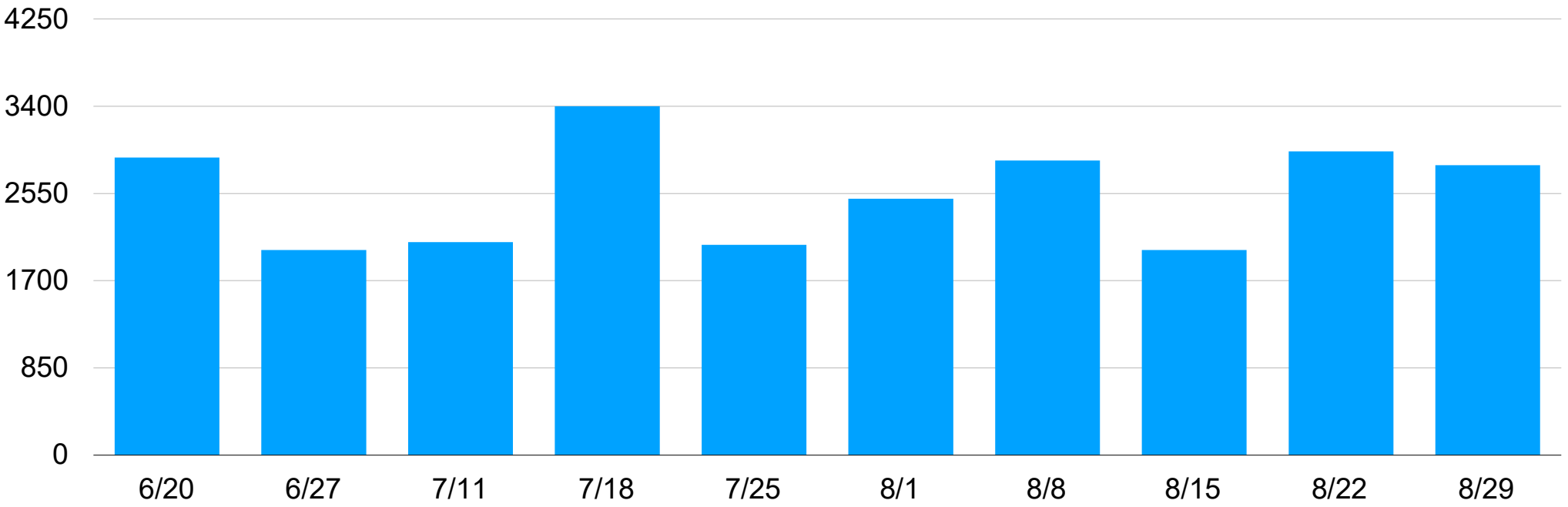
PBS Reno

THE FEDERAL HOTEL

VISIT CARSON CITY NV

Weekly Attendance

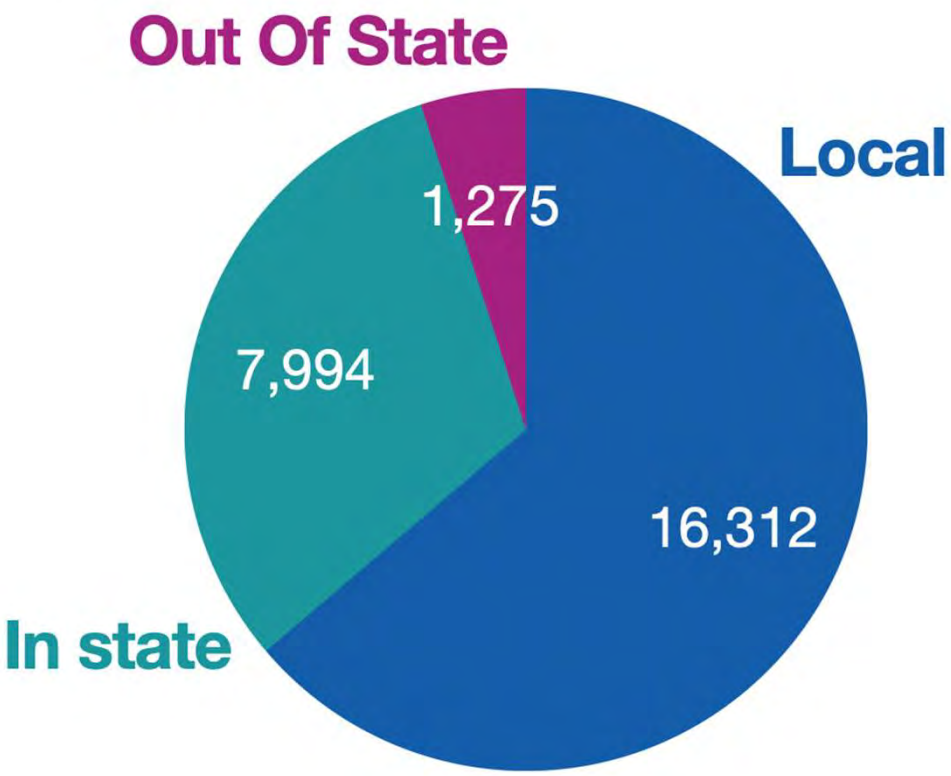
Ranged from 2,000-3,400




Total Series Attendance: 25,581
Up 4% from 2025 attendance

Visitor Breakdown

An event for locals and tourists






PLEIN AIR
FESTIVAL
CARSON CITY NEVADA
AUGUST 18-23
BAC
BREWERY ARTS CENTER
VISIT
CARSON
CITY NV

The Power of Plein Air

Cultural Tourism & Economic Impact

- Transforms Carson City's streets, landscapes, and historic landmarks into an open-air artist's studio.
- Invites residents and visitors to experience the creative process firsthand, making art accessible beyond traditional gallery walls.
- Introduces visiting artists to the region, creating opportunities for return trips and future creative collaborations.
- Strengthens Carson City's identity as a cultural anchor where arts, culture, history, and outdoor recreation intersect.



Artist Development

Fostering a Creative Exchange

- Guest Judge **Katy Ann Fox** came from **Jackson Hole, WY**, her participation helped strengthen the festival's credibility and connections within the broader Western arts community
- Reno-based artist, **David McCamant**, gave a live demonstration and workshop. This provided an educational opportunity for participating artists and aspiring painters. It also connected audiences directly with the artistic process through live instruction



Lasting Cultural Value

Community Engagement & Placemaking

- Turns everyday public spaces into opportunities for cultural discovery. Encourages interaction between artists, residents, and visitors
- Creates approachable arts experiences for all people regardless of economic background, age, race, mobility, or artistic foundation
- Builds relationships between artists, cultural organizations, businesses, and the community
- While contributing to a growing calendar of arts programming, it establishes opportunities for future artist participation, workshops, exhibitions, and creative tourism



Plein air painting doesn't simply document a destination
It invites people to see that destination differently







SEPTEMBER 15-19 2026 | CARSON CITY, NV



MURALS & MUSIC FESTIVAL

MORE INFORMATION AT BREWERYARTS.ORG

Murals mean movement

A creative way to guide tourists through town

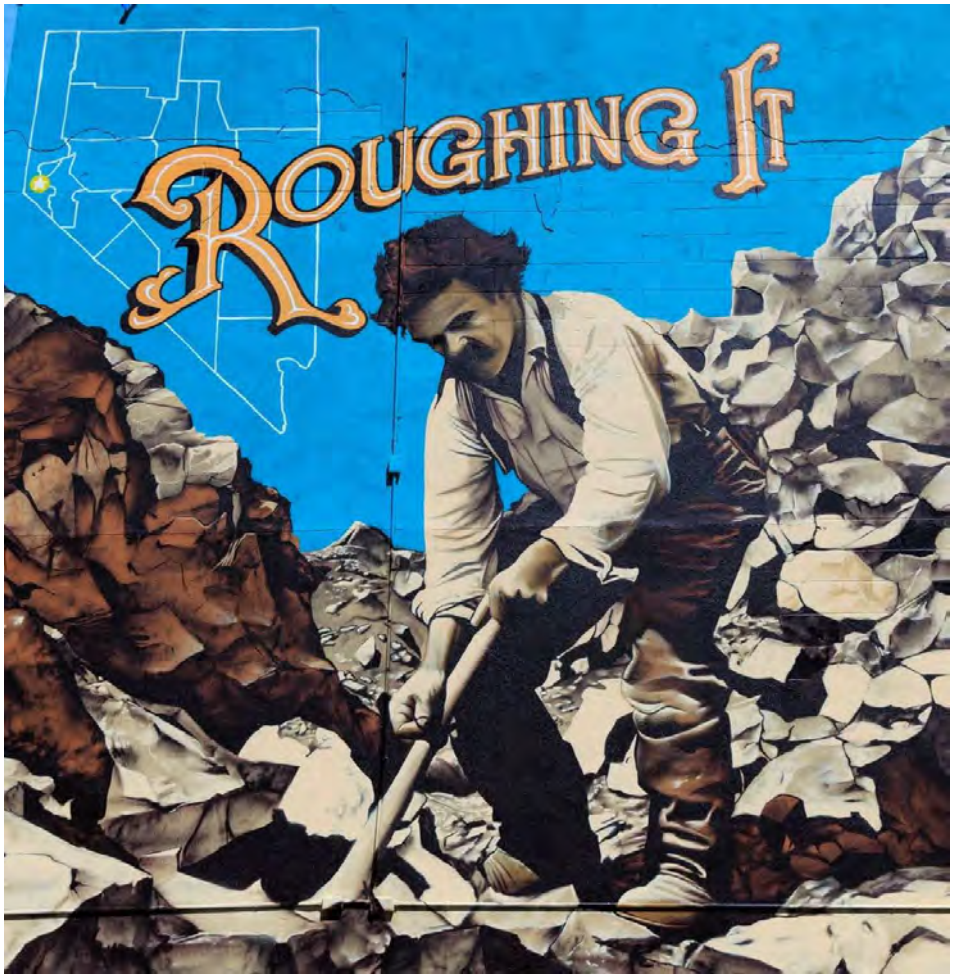
- 20 pieces of public art added to Carson City's collection
- 4 international artists
- 4 national artists
- 3 Carson City artists
- 8 Nevada artists



Heesco

Internationally Recognized Muralist

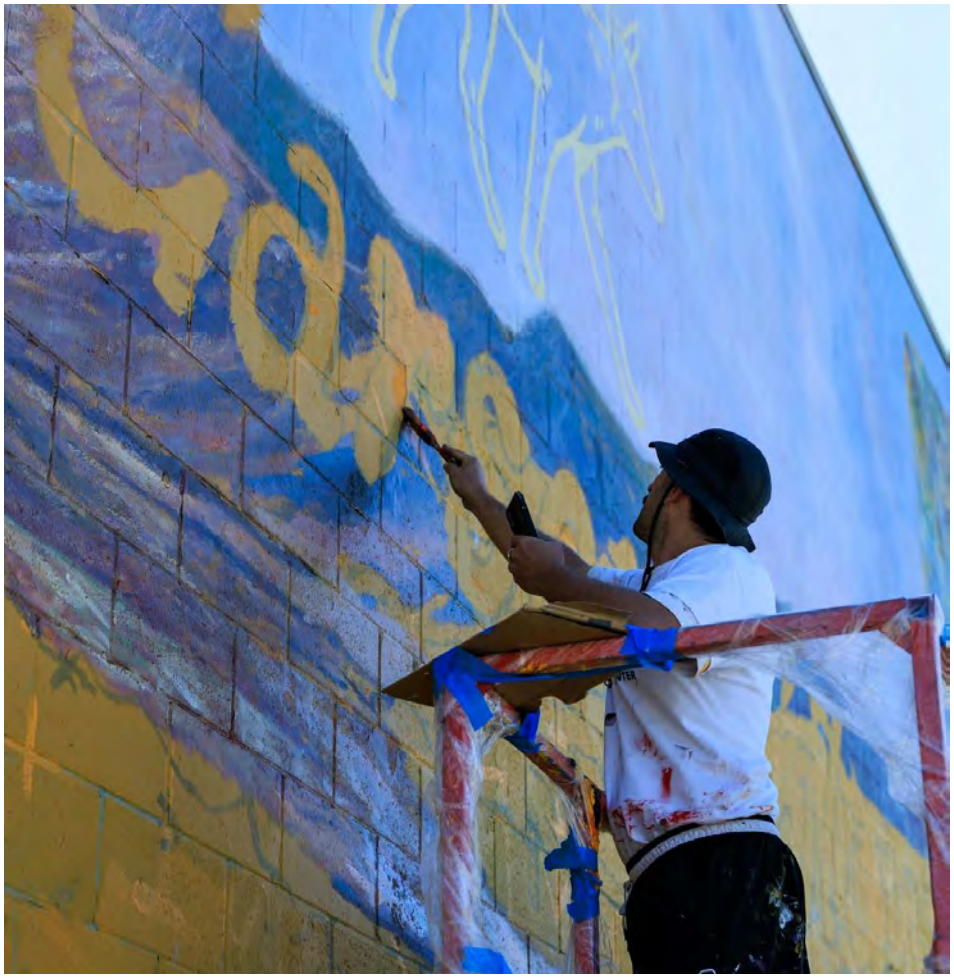
- Born in Mongolia
- Lives in Melbourne, Australia
- Created a triptych based on “Roughing It”, Mark Twain’s first novel set in Northern Nevada
- Located across from LA Bakery



Jokin & Lara

Basque Artists living in Biarritz, France

- Brought through connections at UNR's Basque Studies Program
- Their mural highlights Basque and Indigenous themes
- Collaboration with Stewart Indian School to photograph two Paiute Tribal members that were incorporated into the mural
- Lead a community collage workshop describing their process



Rafael Blanco

Spanish born, Texas based, UNR graduate

- Tuesday evening artist talk
- Attended by a diverse and engaged audience
- The presentation told his life of art, major struggles to become a professional artist, and an inspiring conclusion



Musical Guests

A focus on collaboration

- The welcome reception featured USA based Jimmy Rossi with master accordionist Luca De Paolis from Rome
- Stoneteeth performed Saturday night for Loud As Folk bringing together Colorado's Mike Clark with Nevada Bassist Cole Halvorsen
- Loud As Folk was headlined by Portland songwriter Taylor Kingman who has placed several songs on national television shows



UPCOMING EVENTS



NOV 15



DEC 4



DEC 13


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